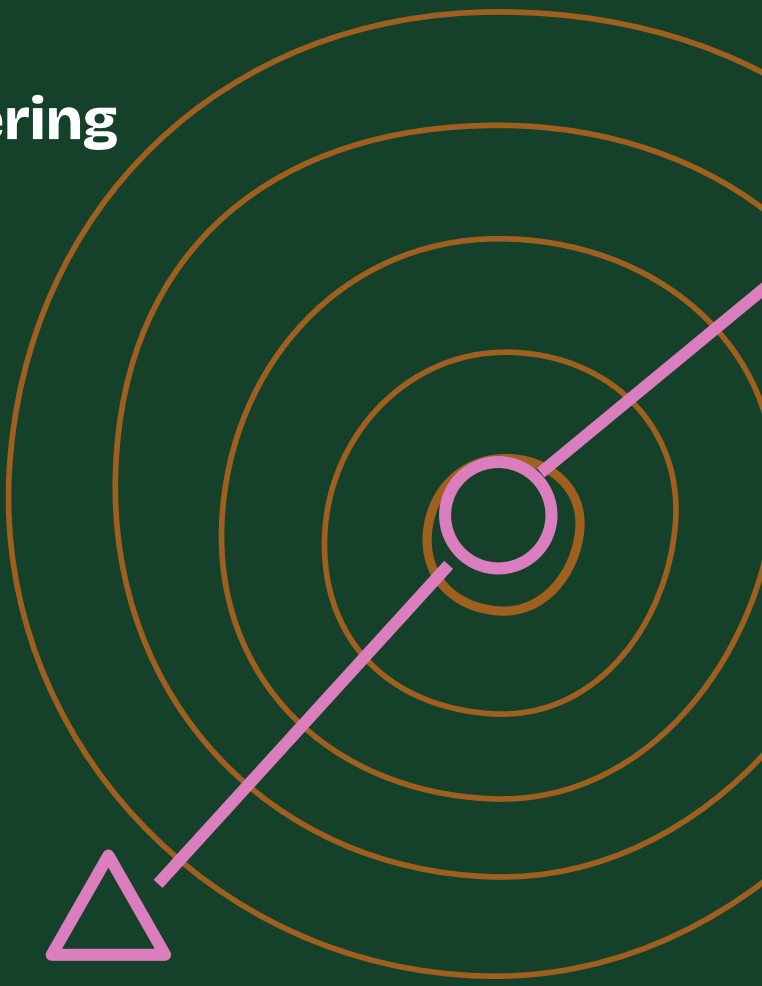
Kanyon Orienteering

SPORTS CLUB · ANKARA



SEASON 2026–27

Sponsorship Information Pack

Grow nature, maps and movement in Ankara with us.

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Kanyon Orienteering

SPORTS CLUB · ANKARA

Who is Kanyon Orienteering?

Kanyon Orienteering (legal name: KANYON ORIENTEERING SPOR KULÜBÜ) is a sports club based in Ankara since 2013 and accredited by the Turkish Orienteering Federation (TOF). We run orienteering events, beginners' courses, school programmes and corporate team events for adults, university graduates and families, and we make our own orienteering maps.

2013
year founded

14
races where we compete as a club (2026–27)

19
orienteering guide articles in Turkish

TR + EN
bilingual website and communication

What we do

1

Events and courses

Free Try-O Days, beginners' courses, weekly training.

2

Race team

Taking part as a club in every foot orienteering race on the TOF calendar.

3

Schools and families

School-ground maps, teacher activity cards, family events.

4

Mapping services

Forest, park, campus and school maps to ISOM and ISSprOM standards.

Why sponsor us?

Kanyon Orienteering is a sports club in Ankara, accredited by the Turkish Orienteering Federation (TOF), running orienteering events, school programmes and mapping projects for adults, university graduates, families and children. With our sponsors, we get more people out into nature with a map.

The right audience

Adults who run, walk and spend time outdoors; young professionals with university backgrounds; families with children; company staff.

Strong values

Nature, health, mind and movement together. We have a published sustainability policy aligned with the IOF.

Lasting visibility

On club kit, event maps, our bilingual website and — under the club name — at every foot orienteering race on the TOF calendar.

Measurable social impact

School maps, family events and free permanent courses: we report participation and reach regularly.

Tax benefit (Türkiye)

Sponsorship of amateur sports can be deducted from the corporate tax base under Article 10/1-b of Corporate Tax Law No. 5520 (confirm with your adviser).

Value for your staff

Depending on the tier, custom Team Route events and family days for your organisation.

Projects you can support

You can link your sponsorship directly to a project. We prepare a visibility and impact report for every project.

1

Ankara Permanent Course Network

Permanent and app-based (QR/GPS) orienteering courses in parks, free for everyone every day. With municipalities; launch target World Orienteering Week (May 2027).

2

My School Map

Orienteering maps of school grounds and teacher training. Each map serves PE, maths and geography lessons for years.

3

Kanyon Academy (ages 8–18)

Levelled training for children and young people; support for equipment, travel and racing.

4

Kanyon Race Team

Taking part as a club in every foot orienteering race on the TOF calendar: travel, accommodation and kit.

5

Electronic punching set

A SPORTident chip and station set so the club can run its own races, school and public events.

6

New maps

New orienteering maps of parks, forests and the historic old town in Ankara that have not been mapped yet.

Sponsorship tiers

Course Partner

Main sponsor · annual · one company

First visibility and naming rights across all club activities for the year.

Control Sponsor

Project sponsor · for the project

Put your name on a project of your choice (permanent courses, school maps, academy…).

Event Sponsor

Single event or series

Visibility at a club race, Try-O Day or a World Orienteering Week event.

Flag Friend

Supporter · in-kind

Support the club with products, services, printing, transport or catering.

What you get	Course Partner	Control Sponsor	Event Sponsor	Flag Friend
Logo and link on the website (sponsors page)	✓	✓	✓	✓
Logo on the home page and footer	✓	—	—	—
Logo on club kit	✓	—	—	—
Logo on event maps	✓	**project**	**event**	—
Naming rights (cup, series, project or course)	✓	✓	**event**	—
Stand / promotion at events	✓	✓	✓	—
Social media announcements	✓	✓	✓	✓
Custom Team Route event for your staff	**2 a year**	**1**	—	—
Impact report	**annual**	**project**	**event**	—

Tier amounts are not fixed; we agree them together based on your goals, duration and project.

How it works

1. **Introduction**
   We listen to your goals and audience.
2. **Proposal**
   A tier or project proposal and a visibility plan.
3. **Agreement**
   A written sponsorship agreement with scope, duration and amount.
4. **Delivery**
   Logo placements, events and staff events.
5. **Reporting**
   End-of-period impact report and photos.

What we report

- Event and participant numbers
- School, family and permanent-course usage data
- Website and social media reach
- Photo and video archive (with consent)
- End-of-season impact report

Our principles

- Competing brands do not share the same tier.
- No sponsorship linked to alcohol, tobacco, gambling or activities harmful to nature.
- Images of children are used only with parental consent.
- Sponsorship income is tracked transparently in the club accounts; documents and invoices are handled with our accountant.

Tax note (Türkiye): sponsorship of amateur sports can be deducted from the corporate tax base under Article 10/1-b of Corporate Tax Law No. 5520. Please confirm with your financial adviser.

Contact

Write to us for a meeting; let's prepare a proposal for your organisation together.

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KANYON ORIENTEERING SPOR KULÜBÜ · Club No 06-01-01135